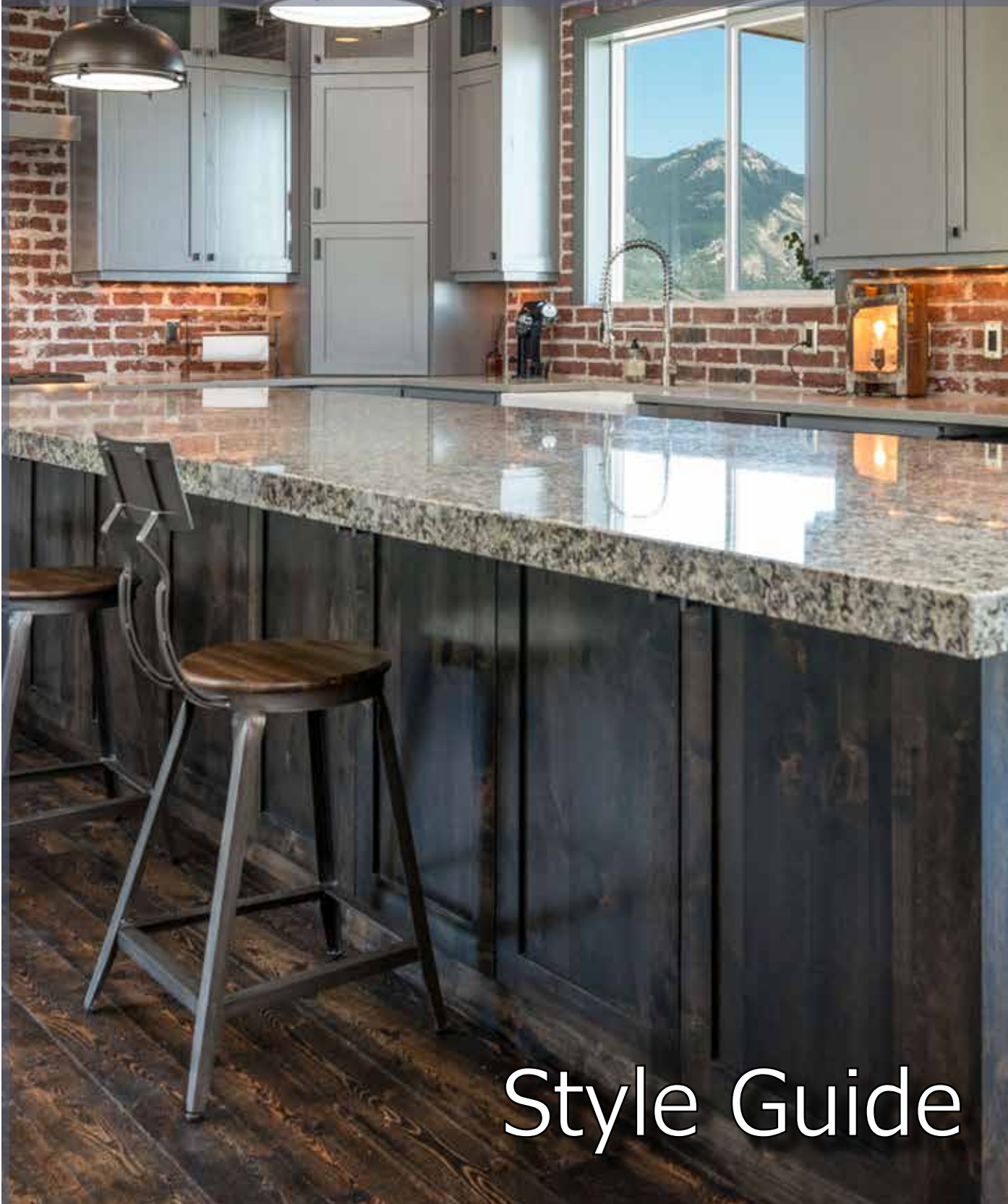


Popular **Design**

Mill & Cabinet, Inc.



Style Guide

our mission



Our Mission:

Be the most efficient cabinet manufacturer in America

How:

Create win-win relationships in every aspect of our business.

Our Management Philosophy & Expectation:

Quality products, superior customer service, and lasting relationships.

Our Values & Ethics:

We acknowledge the Invisible Hand in all things, knowing that we are only stewards of the time, material and opportunities given to us.

We effect our growth by being 100% responsible for our situations

We reach for excellence through honesty and integrity

We are proactive through communication and teamwork

We create "win-win" relationships through mutual understanding and respect

We foster an industrious work ethic through self-discipline and accomplishment

We constantly improve through long-term planning and scheduled action

We create a fun work environment through game driven goals and celebrating success

About Us

Located in the Salt Lake Valley in Utah, Popular Design Mill & Cabinet, Inc. was established in 1995 and since that time has been serving the intermountain west. We are family owned and operated. Our state of the art equipment, lean processes, and our innovative ideas ensure the very best.

We offer a Limited Lifetime Warranty. Go to popular-design.com to view and register for our warranty and for cabinet care instructions.

We are committed to building relationships and consider each order placed with us as an investment in a long term partnership. We thank you for your partnership and look forward to a continued relationship in teamwork and growth.



door styles

Standard Hardwood and HDF Doors

Colonial



Malibu



Shaker



Ridwell



Cambridge



Danish



Icon



Avant



Uinta



Montego



Bismark



Dakota



Please see actual door samples before selecting your style and finish.

Luca



Brasi



Oslo



Flagstaff



Slab

Slab doors are veneer with a square banded edge or HDF with a square painted edge

Horizon door height is limited to 48" tall

Horizon



Plymouth



Plymouth (HDF)

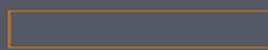


Melamine

Melamine doors are textured or smooth and have .5mm or 1mm banded edge

Modern Horizon door height is limited to 48" tall

Modern Horizon



Modern



Modern



species

Alder



Knotty Alder



One of the most design friendly woods, alder varies from a golden brown to a reddish tan, and is somewhat softer than other hardwoods. Light plays off of alder in unusual ways giving each piece unique character.

Rift White Oak



Used in Europe for the construction of ships until the 19th century. Oak has great strength, and because of its attractive grain markings, oak is still often used in the construction of fine furniture.

Cherry



Rustic Cherry



Desired for its rich warm look, cherry is fairly hard and ranges in color from dark reddish brown to pinkish tan and has black mineral streaks or light gum spots. Over time cherry will darken giving it the rich, desired look.

Maple



Rustic Maple



Ranging in color from a light yellow to a light reddish brown with occasional mineral streaks, maple has a slightly uniform grain and is a very solid with a smooth texture.

Please see actual door samples before selecting your style and finish.

Walnut



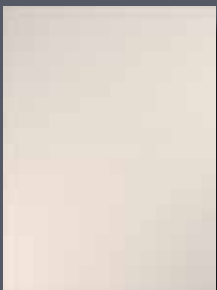
Prized for its strength, color and beauty, walnut is usually dark, solid and has a tight grain. It is often used for furniture, flooring and gunstocks, and the color ranges from a dark tan to a dark chocolate.

HDF (High Density Fiberboard)



Flat and solid, HDF is an engineered lumber that is painted to produce a smooth quality surface. Because it is uniform and has a mild reaction to moisture, HDF is appropriate for many applications. Also, many people prefer using HDF over regular lumber because it has a lower impact on the environment.

Melamine



Our Thermal-Fused Melamine is a great option that is durable and has little to no maintenance. It comes in a variety of colors and grain patterns and is commonly used in offices and schools. With the new range of colors and options, it is also quite popular in homes creating a contemporary or modern look.

finishes

Standard Finishes on Alder/Knotty Alder



Natural



Cottonwood



Taupe



Ginger



Chocolate



Weathered Cedar



Somber



Graystone



Fusion



Smoke

Wipe Stains on Alder/Knotty Alder



Sable



Coastal Gray



Heritage



Storm Gray



Aramei

Transparent Solids on Alder/Knotty Alder



Sea Breeze



Mist Grey



Fog Grey

Please see actual door samples before selecting your style and finish.

Standard Finishes on Rift White Oak



Natural



Cottonwood



Taupe



Blonde



Somber



Graystone



Fusion



Smoke

Wipe Stains on Rift White Oak



White Wash



Storm Gray



Sable



Heritage



Aramei

Transparent Solids on Rift White Oak



Sea Breeze



Mist Grey



Fog Grey

Rift White Oak may vary in tone slightly lighter or darker from piece to piece. This is more noticeable on natural or lighter stain options.

finishes

Standard Finishes on Cherry/Rustic Cherry



Natural



Natural



Cottonwood



Autumn



Ginger



Weathered Cedar



Chocolate



Graystone



Fusion



Smoke

Wipe Stains on Cherry/Rustic Cherry



Sable



Coastal Gray



Amaretto



Heritage



Aramei

Walnut Finishes



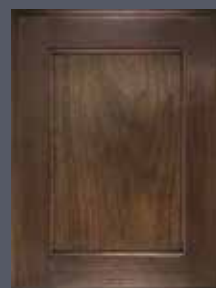
Natural



Cottonwood



Coastal Gray



Heritage



White Wash

Please see actual door samples before selecting your style and finish.

Standard Finishes on Maple/Rustic Maple



Natural



Natural



Cottonwood



Taupe



Somber



Autumn



Chocolate



Fusion



Smoke



finishes

Solid Finishes on HDF



Rough White



Michelli



Irish



Chelsea



Metro



Silverstrand



Stony Ground



Grove



Loden



Hale Navy



Dove



Tony



Black Spruce



Rough Black



Navy Blue

HDF (High Density Fiberboard) is a high quality, sustainable material that when painted gives a smooth, uniform finish. Preferred over painted hardwoods for its uniform expansion and contraction rate.

Please see actual door samples before selecting your style and finish.

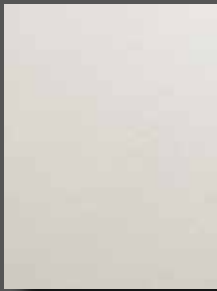


finishes



Melamine options continually change. Contact our office for availability.
Please see actual door samples before selecting your style and finish.

Standard Melamine Finishes



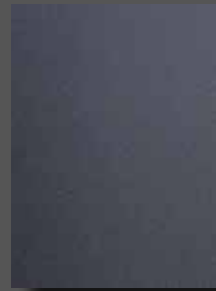
White
(Suede)



Folkstone Grey
(Suede)



London Gray
(Suede)



Storm
(Suede)



Black
(Suede)

Standard Textured Melamine Finishes



Oxford White
(Timberline)



Sahalie Pine
(Boreal)



Wedding Cake
(Timberline)



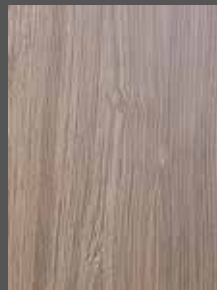
Seared Oak
(Boreal)



Trytoo Savatre
(Timberline)



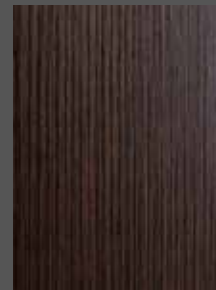
Diva
(Medina)



Tumalo Pine
(Boreal)



Absolute Acajou
(Timberline)



Kona Blend
(Timberline)



Black
(Timberline)

Premier Textured Melamine Finishes



Feather White
(Nobella)



Chiffon
(Nobella)



Cassis
(Riviera Oak)



K75 Karma
(Omnia)



Storm
(Aura)

Style Guide

2022

Popular Design Mill & Cabinet, Inc.

popular-design.com

phone: 801-966-8978

fax: 801-966-8892

popular@popular-design.com

2821 Parkway Boulevard, West Valley City, UT 84119